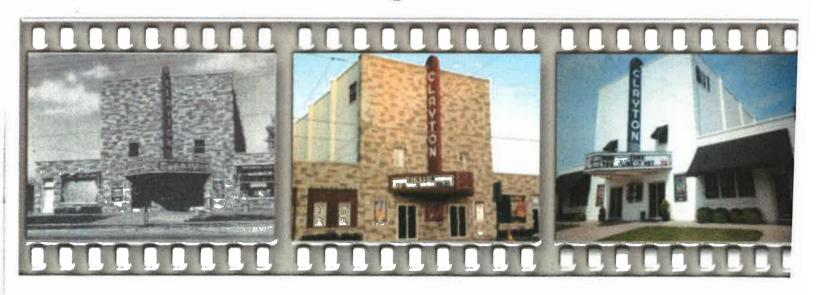
Delaware Historic Marker Dedication

The Clayton Theatre

Dagsboro



The Clayton Theatre

Named in honor of notable Delawarean John M. Clayton, the Clayton Theatre was first owned and operated by Alvin "Skeet" Campbell and wife Marjorie, with brother-in-law Elwood "Pete" Hancock and wife Marian. Constructed in 1948 by W. Benjamin Dorey, a contractor from Harbeson, the Clayton held its grand opening on February 2, 1949 with Governor Elbert N. Carvel and other state and county officials in attendance. The theatre building was constructed from concrete in the popular Art Déco style and faced with Formstone, a kind of stucco which was colored and shaped on the building to resemble natural stone. The interior of the Clayton originally sat 530 people and was furnished with the latest air-cushioned seats and projection equipment. Storefronts on either side of the main theatre provided space for retail businesses. Due to a Delaware "Blue Law" which prohibited the showing of films on Sundays, the Clayton initially ran movies six days a week. Tickets for adults cost 50 cents while tickets for children cost 20 cents. In September 1949, a referendum on the law was held and passed within the community, and Sunday shows began running later that fall. The Clayton also hosted appearances made by traveling country and western acts, as well as live stage shows of local talent. Though the theatre underwent various renovations during the 20th and 21st centuries, its classic architectural integrity has been largely preserved as evidenced by the neon "Clayton" sign and marquee. Distinguished as the last first-run, single screen movie theatre in Delaware, the Clayton is an integral part of Dagsboro and the surrounding communities.

Delaware Public Archives - 2014

SC-238

The Clayton Theatre

Dedication Ceremony July 14, 2014 11:00 AM

Welcome / Introduction of Guests / How It All Started Town Councilman Brian Baull, Dagsboro

Remarks

- Senator Gerald Hocker, 20th District, Ocean View
 Representative John Atkins, 41st District, Millsboro
 Mayor Bradley Connor, Dagsboro
- Remarks & Presentation of Proclamation
 County Councilman Vance Phillips, 5th District, Sussex County

Remarks

- Sandie Hancock Gerken, Daughter of Clayton Theatre Founder, Pete Hancock
- Joanne Howe, Current Owner, The Clayton Theatre

Unveiling of the Marker & Photographs

Senator Gerald Hocker, Representative John Atkins, County Councilman Vance Phillips, Mayor Bradley Connor, Town Councilman Brian Baull, Local Dignitaries, The Hancock & Campbell Families, and Joanne Howe

Closing Remarks
Town Councilman Brian Baull, Dagsboro

"Memories of the claytor-Treatre: A LOOK Back" by sandie Hancock Gerken (daughter of Pete & Marian Hancock)

The History of the Clayton

For over sixty four years the Clayton Theatre has been in continuous operation, showing first run motion pictures. Built in 1948 by Alvin "Skeet" Campbell and wife Marjorie with brother in law Elwood "Pete" Hancock and wife Marian, the Clayton Theatre opened on Wednesday, February 2, 1949. The first feature film was One Touch of Venus produced in 1948 by Universal Studios and starred Ava Gardner as "Venus". For the Grand Opening, there was a special program before the featured film with music by the John M. Clayton School Band and guest of honor, Governor Elbert N. Carvel. It was a sold-out, packed house with patrons so eager to get in to see the show that the doors were torn from their hinges and Marian Hancock, my mother, had her brand new alligator shoes ruined by being trampled over. The first ticket to the movie on opening night was purchased by Mr. Wilson "Buff" McCabe, who presented the ticket to Skeet to keep to commemorate the occasion.

An invoice from National Screen Service Corporation, of New York, NY dated January 25, 1949 listed the exact wording for a

handbill to be presented to the patrons of the new Clayton Theatre.

"To the People of Dagsboro and Surrounding Communities: It is with a great deal of pride

that we present to you your New

Clayton Theatre.

It is our wish and hope that you will come here often to find enjoyment and entertainment. We guarantee to give you the pictures available and that this theatre will be the center of entertainment for this entire community. Thank you.

The Management." 1



First Ticket Sold #000001 2/2/1949 Courtesy of Hancock/Campbell Family

Original invoice from the National Screen Services Corporation of New York, NY, 25 January 1949

The name for the new motion picture house was an easy one. The local school was named John M. Clayton for a one-time Delaware lawyer, statesman, U. S. Senator and Secretary of State under President Zachary Taylor. Marjorie Marian, Pete, and Skeet had all graduated from the school, so the name seemed to fit and the new movie house was named The Clayton Theatre.

The Clayton was built on the site of the old Handy McCabe house on the Main Street of Dagsboro. After purchasing the property Pete and Skeet had the old McCabe house moved to a site in back of the property. The theatre building was built by Mr. W. Benjamin Dorey, a local contractor from Harbeson, DE. The electrical contractor was Mr. Carroll Lee Ennis from Salisbury. MD. Sussex. Inc. of Seaford, DE provided the Air Conditioning and Heating for the new theatre. Stone Crafters, Inc. of Salisbury, MD contracted for the Form Stone facing. Additional contractors were Lecates & Company, Inc. of Delmar, DE, specialists in steel building materials, Virgil F. Toadvine, Salisbury, MD, plumbing, and Paramount Decoration Company of Philadelphia, PA.²

The new theatre was built of concrete in the popular Art Deco style with Art Moderne architectural elements popular in the 1940s. Art

Deco buildings embodied the ideas of the modern age after World War II and featured concrete, stucco, or brick construction with streamlined, sharp-edged lines, flat roofs. The stylized geometrical design elements throughout the interiors featured either zigzag shapes, fan shapes, or chevron shapes.³ A front page article in the local "Delmarva News" dated Thursday, January 27, 1949 described the interior as follows:

"The theatre is equipped with the latest in seating arrangements, being outfitted with the new aircushion seats and the newest in projection equipment and silver screen. The interior sidewalls are decorated in a blue damask cloth with a blending pink ceiling."4

The Clayton exterior has typical Art Deco elements with the stepped side roof lines, horizontal emphasis on the facade with large plate glass windows, aluminum or stainless steel detailing around the front glassed poster display boxes and ticket booth façade. The façade was faced with Formstone, a masonry technique which was a type of stucco, colored and shaped on the building to imitate bricks. Patented in Baltimore, this simulated masonry used a cementlike material applied to the concrete facade and shaped and colored in various shades to look like stone.5

² Congratulations Advertisements from *The Delmarva* News, Selbyville, DE, Vol. 13, No. 19, January 27, 1949

³ "Art Deco Styles 1925-1940", Pennsylvania History and Museum Commission, www.portal.state.pa.us ⁴ "New Theatre Opens in Dagsboro Wed.", Delmarva News, Selbyville, DE, Vol.13, No.19, January 27, 1949, p.1.

⁵ "The Story Of Formstone" Paul K. Williams, 23 September 2009, online at http://welcometobaltimorehon.com

The marquee features a V-design with a large stylized "C" representing the Clayton Theatre, including the large vertical neon "Clayton" sign, a beacon visible all over town. Like many theatres of this type, the building, in addition to the theatre section housed three stores units. The structure itself is 76 feet across the front and 110 feet in depth. One side was the popular Clayton Cut Rate drug store/soda fountain run by the owners, which was about 20 feet by 50 feet. The other side featured two stores, one behind the other, which were often rented and used at various times as a dental office for Dr. Richard Steele, a shoe store, a barber shop operated by Hayward Daisey, Republican Headquarters during Eisenhower versus Stevenson election campaign, Al Mellini's poultry business, a Christmas toy store, Clayton Collectibles, and storage. Currently, Wayne Bunting has his Town Barber Shop in the front of this store section with the office for the Clayton in the back section.

Skeet Campbell had a friend, Reese Harrington who owned the Reese Theatre on Clark Street in Harrington, Delaware, which opened in 1946. The Reese Theatre was designed by Harrisburg architect, William Lynch Murray. While it is not known if Skeet and Pete used the same architect, it is most probable since much of the

design of the Clayton Theatre and movie business practices were influenced by Mr. Harrington's experience. Sadly, the Reese Theatre has been demolished for many years now.



Reese Theatre, Harrington DE, circa 1950

When it opened, the Clayton showed movies six nights a week; but not on Sundays due to a "blue law" in Delaware, prohibiting movies on Sundays. On September 24, 1949, a referendum was held by the Clayton Theatre to poll the community regarding showing Sunday movies. The referendum passed with a vote of 88 in favor and 34 against. Sunday shows began October 16, 1949.

Blue laws date to colonial times and had to do with enforcing moral standards. Per 1852 Delaware Code, this particular blue law prohibited any labor in business or secular leisure activities on Sundays. A "Sunday Movie Bill"

⁶ Description and image of the Reese Theatre, Harrington, DE online at www.cinematreasures.com.

REFERENDUM ELECTION

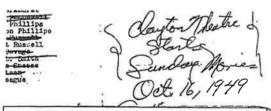
DAGSBORO, DELAWARE

SATURDAY, SEPTEMBER 24, 1949

day Motion Pictures
,

Photocopy of Referendum Ballot, Courtesy of Hancock/Campbell Family

introduced in the senate in 1939 enabled incorporated towns or cities to hold referendum to decide questions of a public nature, including the showing of motion pictures on Sunday evenings.



Handwritten Note of Referendum Results, Courtesy of Hancock/Campbell Family

Consequently, the Clayton Theatre had to poll the community regarding the showing of movies after 2:00 p.m. on Sundays.⁷

The Clayton Theatre quickly became a big boon for the surrounding communities as a social hub. The movies offered not only entertainment, but a social life as well. Parents and children could

see family films together. Teens and younger kids could meet their friends and make new friends at the movies. Everyone welcomed the opportunity to dress up just a little and visit with each other while watching a new and popular film.

The Clayton featured news reels of film footage of the major news events of the time, cartoons, "serials" or short episodic films shown in chapters of 12 to 15 weekly installments plus the previews of coming attractions—all before the featured film. During my youth in the 50s and 60s, the first run, most popular films were shown on Sunday, Monday, and Tuesday each week. Wednesday and Thursday nights offered double features, usually of science fiction or horror films. Those fright flicks with aliens, giant spiders, Martian, spaceships, Dracula, werewolves, Frankenstein, Godzilla, and the like were very popular. Fridays and Saturdays were usually the "babysitting nights" when parents would drop off their children in the care of Pete and Skeet, who monitored noise and behavior with their trusty flashlights and frequent walks down the aisles. They would "babysit" those kids for two shows. These nights showed cowboy pictures with Roy Rogers, Johnny Mack Brown, Tim Holt, Tom Mix, Hopalong Cassidy, Rex Allen, Gene Autry, and numerous others. War movies with Audie Murphy or John Wayne or comedies like Ma and Pa Kettle were also popular for the weekend crowd of kids, teeny boppers, and young dating couples. In the 1950s and early 1960s the

⁷ Petition to Delaware Governor Richard McMullen, from Citizens of Wilmington, DE, April 19, 1939, in reference to S.B. #153 to allow citizens of Wilmington, DE to vote in referendum on the public question of allowing Sunday motion pictures, http://archives.delaware.gov.

cost of admission was \$.50 for adults and \$.25 for children. By the late 1960s the prices rose to \$.75 for adults, \$.50 for children. Today, in 2013, the admission prices are modest at \$8.50 for adults and \$6.50 for children...a great bargain compared to movie costs at area multiplex cinemas.

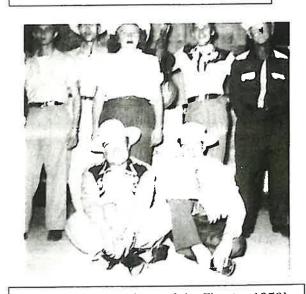
The theatre also hosted many live stage shows, mostly local talent like Henry Lewis and his Melody Rangers from Dagsboro/Millsboro area, who played at the Clayton once a week for a time. Also, traveling county and western acts or "hillbilly" bands appeared. Lash LaRue, western star from the 1940s and 1950s appeared in person and performed tricks with his whip. Many people recall Gabby Hayes and Indian Joe appearances. Country bluegrass singer Stoney Cooper and his wife, Wilma Lee from West Virginia appeared a few times.

Segregation was a fact of life in the 40s and 50s all over the country and like all other theatres the Clayton had a balcony that was primarily designated for the black patrons. At first, there was a black section and a white section in the balcony, but soon the upper level was exclusively for black movie goers. Starting in the 1960s, when schools, restaurants, and other businesses became integrated, everyone sat wherever they liked. Initially, the theatre could hold 530 patrons. Later, different seating arrangements eliminated some seats and currently, the theatre seats 273

on the main floor with 97 seats in the balcony.



Henry Lewis and his Melody Rangers. Courtesy of Connie Lewis Hall



Melody Ranger in front of the Theatre 1950's Courtesy of Hancock/Campbell Family

Back in the day, there was a SRO or standing room only section in the back of the auditorium on the main floor where Skeet or Pete often sat on their blue swivel stool and watched the films and the kids (mostly the kids). The side walls of the auditorium featured corrugated wood paneling with blue brocaded damask fabric wall covering above. The upper brocaded fabric portion featured long Art Deco curved wall sconces which were brightly lit before the movie started then dimmed to a soft pink color as the house lights went down. In the lobby, there was a water fountain centered on the back wall below a large mirror with Art Deco trim that matched the mirrored ceiling light that still remains above the lobby. A 'Pop' Corn Sez brand popcorn vending machine occupied the space just below the right staircase. I found one online exactly like it. It was a vintage 1949 machine made by the T & Co. of Dallas, Texas. The vending machine was white with decals on the front and sides. A light bulb sat at the top of a large plastic dome filled to the top with prepopped corn. There was a slot that dispensed the paper bags that you would place over a stainless steel chute in the middle, insert your dime (yep, 10cents) and watch your bag fill as the popcorn was dispensed with a whirring sound.

Early on, the Cut Rate was a luncheonette and served sandwiches and soup. There were booths that lined the walls. My mom, Marian Hancock was the cook. A specialty was the oyster stew. But, I remember the vegetable

soup and the clam chowder as my favorites. The soda fountain was a popular spot for teens to share Cokes after school and after the movie. By the 1960s, the booths had been removed and more room was made for additional sundry gift items, beauty products, school supplies, patent medicines and other health products.

Many of the favorite candies that were sold are still popular in the movie concession stands of today. You could get boxes of Pom-Poms, Junior Mints, Milk Duds, Jujubees, Sugar Babies, bars of Hershey chocolate, Zagnut, Chunkies, Clark bars, Peanut Chews, Baby Ruth, Mars, Milky Way, 5th Avenue bars, packages of lifesavers, Chiclets, Mary Janes, Now or Laters, Jujubees, Goobers, Necco Wafers, Bit O'Honeys, plus Clove, JuicyFruit, Doublemint,



Eileen Campbell Courtesy Campbell Family

Beemans, BlackJack, Teaberry gums...all for 5 cents each!!

As a rule, Pete and Marian Hancock and her sister Marjorie Campbell operated the Cut Rate store while Skeet Campbell ran the theatre with his sister, Eileen Campbell in the ticket sales booth.



Vintage Popcorn Sez vending machine. Circa 1949

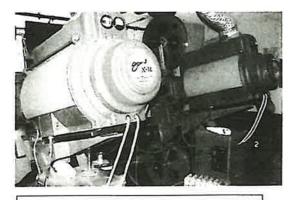
William Johnny Tingle from Millsboro provided the expertise needed to run the two MotioGraph

carbon arc lamp projectors. Skeet and Johnny worked out a code with a buzzer from lobby to the projection booth. When Skeet felt it was time to start the show, he buzzed Johnny once to start the film. Two buzzes meant the sound was too loud. The 35 mm cellulose nitrate films came on large reels in octagonal metal cases and a reel generally ran for 20 minutes after which the projectionist had to switch on the second projector and coordinate the seamless changing of the reels. The running length of the movies determined how many reel changes had to be made each night. The projection booth is almost exactly the same today in 2013 as it was in the beginning. The two Motiograph projectors were purchased from Motiograph, Inc. of Chicago, Illinois. Freight bills kept by Skeet Campbell show that Victor Lynn Lines, Inc.



Johnny Tingle – former projectionist. Courtesy of Hancock/Campbell Family

with offices in Salisbury, MD shipped these projectors to the Clayton in August 1948.



Front view of original projectors. Courtesy of Joanne Howe

These two projectors have had several upgrades over the years, but are still in use now in 2013, lovingly tended by projectionist, Charlie Thorns. Charlie has had to rebuild the projectors a few times, garnering parts from old projectors from a company in Baltimore. In the beginning, the projectors illuminated the film with a carbon arc light, with the carbons having to be replaced constantly, as often as every 15 minutes if the movie was long. This was a highly flammable situation made worse by the old 35 mm film which was made of cellulose nitrate, also highly flammable, which if ignited, created rapid intense flames and toxic smoke. Modern Xenon arc lamps were installed with bulbs that are quite expensive, but less flammable and last longer. These bulbs create an intense white light and need to be vented. Today's 35 mm film is

made of polyester acetate and not as flammable as the nitrate film of the 1930s and 1940s. However, the projection booth still has the original, fully-functional fire safety system comprised of pulley safety equipment that automatically closed the projection windows to protect the audience and building in the event of a fire. The concrete block walls are painted two shades of green. The two doors at each end of the booth are the original metal fire doors. The work bench, where the splicing, rewinding, and inspecting of the reels occur, still looks exactly the same as it did when Alvin "Skeet" Campbell and Elwood "Pete" Hancock first opened the Clayton.

In the early days of the Clayton when Johnny Tingle needed a vacation or had to take time off, other projectionists in the area would operate the projectors for him. I remember Mr. Alphonse Stevenson and Mr. Jim Wage, projectionist from the Diamond Theater in Selbyville plus Wage's young protégée, Clay Spurrier among the substitutes.

As of 2013, the Clayton's current projectionist, Charlie Thorns has been working at the theatre for nearly 30 years. Charlie has been working with projectors since the age of 8 in his father's own theatres in Virginia. Charlie has been working at the Clayton for over 28 years now. The Clayton's old original projectors are operated with his technical expertise and vast knowledge of movie projection. He is a master of the technical,

mechanical skill to keep the antique projection system functioning. He is an artist in splicing and repairing film and an adept craftsman in alternating machines and reel "changeovers" flawlessly. "The show must go on" is his motto and at the Clayton, it cannot happen without Charlie.

Pete and Skeet decided to leave the movie business in the 1970s and sold the theatre in 1973. Keefer Enterprises, owned by David Keefer from Pennsylvania bought



the Clayton. After some renovations, including the addition of new seats, the theatre was reopened on

Christmas Day, 1973, showing Walt Disney's Mary Poppins. David Keefer hired Jack Day to manage the



15 Years Ago

Thursday, December 20, 1973 Clayton Theatre To Open Christmas Day
After being vacant for well over a year, the Clayton The
Dagsboro will reopen Christmas night with Walt Disney's

Poppins.

Last week the site was hectic with workmen putting the finishing touches on the theatre after working on renovations on the building for over two months. With the arrival of the new seats the additions will be

comprese.

Jack Day, of Harrisburg, Pa., is managing the theatre and plans to keep
it open on a seven-nights-a-week basis until he gets an indication of the
amount of business the theatre will generate.

5 Vagre Agn

Reopening news article. Courtesy of Ron Wilkins, Sr.

theatre for him. Jack Day and his wife, Josephine had retired from operating a chain of theaters in Pennsylvania. They moved to Dagsboro and lived in an apartment over Hitchens' Store, the brick store at the corner of Main Street and Swamp Road and later to a duplex apartment in a house on Sussex Street. Most of us remember this house as the Adams family home on Main Street next to the bank.

Keefer Enterprises sold the Clayton to brothers, Donald and Richard Derrickson, owners of Midway Enterprises about 1978. The Derricksons owned the Midway Palace in Rehoboth, which is now a multiplex theatre, plus a few other single screen theaters and a drive in theater in Sussex County. The Derrickson family added a concession stand with a new popcorn machine to the lobby. eliminating the "standing room only" area in the back of the theatre auditorium. An apartment had also

been created in one of the store units on the north side of the theatre. The old heavy, double wooden entry doors with the octagonal "port hole" windows were replaced with glass doors in metal frames.

Ronald Wilkins, Sr., with his wife, Susan and son Ron Jr. purchased the Clayton Theatre in 1981 from the Derrickson Midway Enterprises. The first feature attraction shown under the Wilkins family management was the James Bond movie, For Your Eyes Only. Several more renovations were completed, including restoration work on the marquee, new carpeting, restroom renovation and a major lamp upgrade on the old MotioGraph projectors. In April of 1992 the installation of Dolby stereo surround sound was a major improvement. In the late 1980s, the Wilkins opened the old Clayton Cut Rate drug store and soda fountain as the "Silver Screen Video" store, renting VCR and DVD movies.

Joanne Howe and her husband, Ed bought the Clayton in 2000. Joanne and Ed lovingly restored the theatre and began to learn the movie business. The theatre today looks very much like it did when it opened. The marquee and the neon "Clayton" sign have been restored. New doors and awnings, a new coat of protective white paint, new wall hangings inside, new seats, upgraded screen, and an upgrade on the surround stereo sound system have brought



Page 34 • WAVE • APRIL 22, 1992

Clayton adds Dolby

Movie goers at Dagsboro's Clayton Theatre will now enjoy its four channel Dolby Stereo with surround sound. The installation was completed by Metro Technica' Services of Laurel Md. assisted by Charles Thoms of Frankford and George Bailey of Millsboro. Built in 1948 the Clayton is one of the oldest operating single screen theatres in the country. The addition of Dolby stereo is our latest commitment to the Clayton and its long history of providing southern Delaware with fine film entertainment," co-owner Ron Wilkins Jr. sald. Many of today's major movies are most enjoyable on a big screen with good sound. The Clayton now has both - ensuring a first class film presentation at affordable family prices."

Clayton Theatre adds Dolby sound. Courtesy of Ron Wilkins, Sr.

the movie house up to date, but so much of the original remains. Still, the theatre retains that family atmosphere, that special community entertainment and social outlet close to home on which the Clayton has built its reputation since 1949.

The Howes closed the Silver Screen Video store after a few years as the VCR/DVD rentals of movies began to decline with the rapid availability of films online for home computers and television through video on demand, pay per view, and NetFlix.

Now in 2013, the Clayton Theatre faces a new challenge to move into the future digital age and needs new digital projection

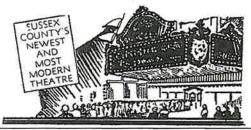
equipment to replace the old trusty MotioGraph projectors. Hollywood studios have been moving from the old reel films to digital for a few years now and by the end of 2013, they will no longer make any 35mm film motion pictures. Without installing new digital projection equipment, the Clayton will no longer be able to show first run movies at all. The new equipment costs between \$85,000 and \$100,000 to purchase and install. Grassroots efforts are already underway to try to "Save the Clayton". Losing our local historic treasure, the big single screen movie experience, the community family style entertainment seems unacceptable. This movie theatre is an important historical and sentimental place in our local community. We need to keep the Clayton from going dark and out of business. One thing is certain. Small town people have a way of making big things happen and there is no doubt that we can do this together.

Being at the movies is one of those pastimes where you grab your partner, friend, child and grab some popcorn and soda and head into the darkness for a while, forget about the real world and enjoy the "reel" world. Most of the people who have provided their memories for this booklet have told me that seeing a movie on the big screen in the dark is like an intimate feeling of escape or of projecting oneself into another dimension, and feeling that the audience collectively falls into the

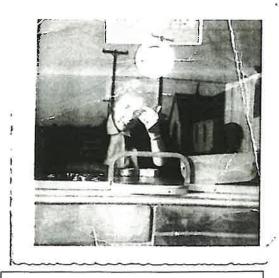
spell of the film...a real shared experience.



WEDNESDAY, FEB. 2nd



Cover of Handbill announcing the Clayton Grand Opening in 1949. Courtesy of Hancock/Campbell Family



Eileen in box office. Courtesy of Hancock/Campbell Family

New Theatre Opens In Dagsboro, Wed.

A 11 AAAA A -----



Governor Carvel

Clayton Theatre in The new Dagabero will open its doors Wed-nesday night Feb. 2 amid a fanfare cower.

The docr-opening ceremonies presided over by Governor Elbert N.

Carvel. The docr-opening ceremonies will get under way at 7:15 p. m., witnessed by opening night.

Construction on the new 530 seat Construction on the new 530 searinentire was started in April 1948;
for Alvin A. (Skeet) Campbell and.
H. Elwood (Pete) Hancock, both
residents of Dagsboro.
Music for the opening night
ceremonies will be provided by the
John M. Clayton High School band.
The theorem is compared with

The theatre is equipped with the latest in seating arrangements being outfitted with the new air-cushion seats and the newest in cusmon seats and the newest in projection equipment and silver screen. The interior sidewalls are decorated in a blue damask cloth with a blanding pink ceiling. The building is of block construction with the form of the exterior fin-

ished off in form-stone style.
Surrecoms in New Center
Boshles the theatre there are nestness the meaner there are three statements. One is common by the Clayton Cut Ente Store, openned by Campbell and Hancock and on the other side of the theatre are two more startments, to be

The operators of the new others have notwided a large parking space on one cide of the treature for

their patretts. The theatre includes a ballous for chirel continues.

Clayton opening – Gov. Carvel January 27,1949 Delmarva News

Dagsboro . . .

NEW THEATRE WILL OPEN AT DAGSBORO NEXT WEDNESD

Governor Carvel to Be Guest of Honor

Governor Elbert N. Carvel and other state and county officials will be present for the grand opening of the new and completely modern Clayton Theatre at Dageboro next Wednesday night with festivities scheduled to begin promptly at 7:15. Owned, by Alvin A. Campbell and H. Elwood Hancock, of Dagsboro, both of whom will be managers in the new venture, the opening affair will include special features, and music by the John M. Clayton High School Band. The feature picture of the evening "One Touch of Venus" will start at eight p. m, with only one show for the evening. Following the opening night affair two shows will be run nightly.

Of concrete construction, the new theatre will seat 530 persons and the sound system and interior decorating are of the latest design. The building, in addition to the large and spacious theatre accommodations, will also house two stores, one on each side of the main lobby. Added as wings to the threatre proper, they are 20 feet by 50 feet and 20 by 40 feet. The structure itself is 76 feet across the front and 110 feet in depth.

Wilmington paper article of Clayton opening 1949

Carvel at Opening Of Dagsboro Theatre

DAGSBORO, Del., Feb. 4—(Special).—Governor Carvel attended opening on Wednesday night of the Clayton Theatre, Dagsboro's new \$75,000 de luxe playhouse which an overflow crowd filled to the doors. Many were unable to gain admittance.

The Governor, greeted by Alvin A. Campbell, of Dagsboro, one of the owners, replied that it was a great pleasure "to come here and welcome this great audience." Mr. Campbell's pardner is H. Elwood Hancock, also a Dagsboro resident. The construction of the new 530-seat theatre started last April.

The music was furnished for the opining by the John M. Clayton High School band.

The theatre is equipped with the latest in air-cushioned seats, projection and screen equipment. Storerooms on each side are already occupied.

Memories of Clayton Theatre shared in new book

Dagsboro Local News

Date Published: September 27, 2013

By Maria Counts Staff Reporter

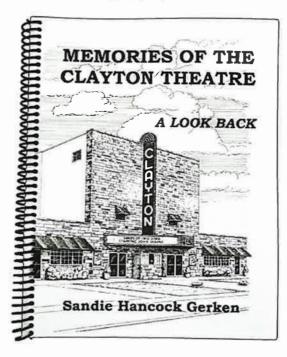
"I was 12 years old when the Clayton opened for its very first movie, "One Touch of Venus," in 1949. I believe I rode my bike there from my home on Clayton Street," recalled Joe Kollock Jr. "The Clayton Theatre was new and modern, with bright light bulbs under the marquee. It was so bright. For little old Dagsboro, getting a movie theater was a big deal."

In "Memories of the Clayton Theatre: A Look Back," Kollock and many others share their hearfelt memories of the single-screen theater that was opened on Feb. 2, 1949, by Alvin "Skeet" Campbell and Elwood "Pete" Hancock.

Earlier this year, Sandie Hancock Gerken, daughter of Pete and Marian Hancock, began collecting memories from the community about their experience with the theater.

"Joanne Howe [the theater's current owner] told me about the Hollywood studios decision to convert motion pictures to digital and doing away with the 35mm film altogether," she recalled. "It's much less expensive for them to do that, but it's very expensive for all theaters — but especially for the single-screen and drive-in theaters, it's an outrageous expense.

"I got to thinking, "What if? What if she can't afford to buy the equipment? What if it closes for the first time since I can ever remember?" Gerken said. "I thought, 'I know I have a lot of memories, along with my sisters and cousins,' and I wanted to get those written down. Plus, I knew my friends, and of people who met there, got married and are still together.... I wanted to



collect and preserve as many memories as I could and put it in a book form for everyone and share them."

"I'm a little overwhelmed by the response," Gerken acknowledged, "People really seem to want it, I know a lot of people who gave me memories really want to read it."

Gerken put their memories, along with her own memories and those of her sisters Jane and Beth and cousins Joanne and Lucinda — known as "the Clayton Girls" — into "Memories of the Clayton Theatre: A Look Back," a 165-page book that shares various memorabilia, memories and the theater's history.

Hancock and Campbell got the idea to open a movie theater in Dagsboro, which was built in 1948, from Reese Harrington, who owned a theater in Harrington called The Reese.

"He kind of encouraged them to go into the movie business. Most towns had a movie theater of some description back in the '30s and '40s, So they followed his advice and went into business together, built the movie theater, and they operated it," said Gerken, "The first movie was Feb, 2, 1449, 'One Touch of Venus' with Ava Gardner, They retired from the movie business in 1973, when they sold it. It's had four additional owners since then,"

Tickets to shows at the Clayton originally cost 50 cents for adults and 20 cents for kids. In the late 1960s, the price would rise to 60 cents for adults and 40 cents for kids. Today, tickets cost \$8,50 for adults and \$6,50 for kids.

"Even now it's a bargain," added Gerken.

Each copy of the new book costs \$20, and Gerken said she will be donating the proceeds from the first 100 copies sold to the Clayton Theatre for its fundraising efforts.

"Just since yesterday I sold 48 copies," shared Gerken, "I hope to sell all I have printed, and it'd be nice to go for another printing."

Photographs appear throughout the book, from images of the theater to the people who worked and attended films there. In the book, Gerken was able to print memories shared by more 120 people who contributed.

"Most people were saying they have three favorite memories: First, they remember my dad, Pete Hancock, and my uncle, Skeet Campbell, patrolling the isles with their flashlights to keep order and to keep the kids' noise down," she said. "The second most common memory was of the popcorn machine. It was an old Popcorn Sez vending machine, where you put your dime in, pulled out your paper bag and put it under the hopper, where it would dispense the popcorn. People said it was the best popcorn they've ever eaten."

Gerken said that a bag of popcorn from the Sez cost 10 cents,

"It didn't pop the popcorn — it just kept it warm," she said with a laugh. "It came in this great big box. My dad would make us playhouses, cut windows and doors out in them," she recalled of what happened to the boxes afterward.

Gerken said that many people she talked to also mentioned the live stage shows that were held at the theater in the 1950s.

"In 1954, a Grade B movie actor named Lash LaRue came to perform a show. He did a live stage show with his bullwhip, and he called people up out of the audience, which was mostly kids, and whipped cigarettes and straws out of their mouths and hands. Can you imagine? With no parental permission!" she said with a laugh.

"I remember my Uncle Skeet went back into the closet and pulled out old cardboard movie posters in the aisles and up front for people to sit on, Lash autographed photographs of himself, which people remember getting,"

A number of memories also revolve around the Clayton Cut Rate Luncheonette, once located in one of the storefronts connected to the theater

"It was mostly a soda fountain, but there were patent medicine drugs, cosmetics, and it was just the general drugstore/soda fountain combination. Popcorn was the only thing you could get in the lobby, but you could go next-door and get your fountain Coke or other sodas and milkshakes, candy and chips — whatever you wanted."

Gerken said that Abbolt's fee Cream from Philadelphia, Pa., which has since gone out of business, was served at the Cut Rate and was a favorite of the patrons there.

"It was a wonderful ice cream, They had a flavor called Orange Ice that the closest thing I could say it was like would be a very fine granita, It wasn't a sorbet or a sherbet, That was very, very popular,"

Gerken's mom was the Cut Rate's cook, serving sandwiches and soups to patrons.

"Once the S&J Drive-In opened down the street, that became the place to eat your lunch and dinner, and for kids to hang out after a movie," she explained. "So they stopped having lunches, but they did have at one time a hotdog machine that was like a laminated board with prongs sticking out of it. You'd put the hotdog in the bun, put it in a wax paper bag, stick it on the prongs and turn it on, and it'll electrocute the hotdog. That's a very unusual thing, and people remembered that, 'that very weird hotdog machine,"

But, according to Gerken, many kids went to the Cut Rate after school and after the movies to share Cokes and other goodies.

"My dad invented different drinks. He had one called the Clayton Special, which was pretty much a chocolaty drink that was fizzy. He made zips, chocolate zips, vanilla zips, lemon zips, which were flavors with milk and a little carbonated water to add some fizz to it."

Gerken said she remembers many "episodes of mischief" created by moviegoers, many of which involved animals,

"At one time someone brought a pigeon into the movie theater and let it loose. It made its way up and sat in the window where the film came out and sat in the ray of the film light. A guy brought a snake in one time, a bag of birds — just for fun. No bad intent or anything, they were just little mischief kinds of things,"

Even though Gerken's family hasn't owned the theater for decades, she still gets nostalgic for her childhood at the theater...

"I don't like to say buildings hold memories, because the memories are in your own heart, but there's such a familiarity with the building. And I do feel, even though it has been such a long time since my family had ownership of it, a sense of belonging there," she said.

"My two sisters and my two cousins and I, we kind of grew up there, lived there maybe more than our houses when we were very young kids. It was our playhouse, our babysitter. We rode our bicycles down the aisles, pretended we were movie stars on the stage. We just had a great time. We'd turn the lights off and play scary games... It was really a lot of fig. It was a good place to grow up."

fun, It was a good place to grow up,"

The Clayton Theatre's current owner has been trying to raise money since the beginning of the year to help offset the cost of installing new digital projection equipment that would replace the two original 35mm MotioGraph projectors.

Aside from holding fundraising benefits, selling T-shirts and receiving donations, the Clayton has been holding Monday night Clayton Classics, showing classic films for \$4 per person.

"With the Clayton Classics that Mrs. Howe has been showing for the fundraising efforts, that feeling of togetherness and camaraderie, it ends up being a social event, as well as going to see good old movies," she said,

"We tend to think of them as being more primitive, But there are some excellently done, and very well directed, blackand-white movies, I fell in love with Humphrey Bogart. Then they showed Jimmy Stewart, and I fell in love with Jimmy Stewart, And then there was John Wayne,"

After a summer hiatus, the Clayton Classics have resumed, On Sept, 30 at 7 p.m., and Oct, 2 at 2:30 p.m., the theater will present "Zulu," and in the month of October the theater will be showing classic horror films to celebrate the Halloween season.

"I'm really looking forward to that," said Gerken, who noted she hasn't missed a Clayton Classic yet. "Sci-fi and horror movies are my favorite genre. I was really surprised when I heard they were going to show 'The Birds.' I told my husband, who had never seen it, 'It's one of the scariest movies I've ever seen!' And when I watched it, it wasn't scary at all! Except in the parts when the birds were gathering on the telephone wires in the playground and there was complete silence,"

Gerken said that not much has changed in all those years, when one is sitting inside the theater, sharing the magic that movies have to offer with other viewers.

"It was a big thing to have back in 1949. It was the place to go. There weren't many things for young people to do until it was summer and beach time, unless you had school or church activities. Going to the movies — it was a place to meet your friends and meet new friends, laugh. It was a social event as much as it was to go for the entertainment.

"Today, having the last remaining small family-owned single screen movie theater left in the state of Delaware is a unique thing. It's still operating after almost 65 years," she said, marveling. "It is a different experience to see a motion picture in a larger auditorium, on a bigger screen. I feel there's more of a family feel when you're in there, where everyone is experiencing this movie together. I don't feel that when I go to the multiplex. People laugh at the same time. They clan at the end."

In the history section of her book, Gerken shared an invoice from the National Screen Service Corporation of New York, N.Y., dated Jan. 25, 1949, listing the exact wording for the handbill to be presented to the patrons of the newly opened theater.

"To the People of Dagsboro and its Surrounding Communities: It is with a great deal of pride that we present to you your New Clayton Theatre. It is our wish and hope that you will come here often to find enjoyment and entertainment. We guarantee to give you the best pictures available and that this theater will be the center of entertainment for this entire community."

And for nearly 65 years the Clayton Theatre has done just that. Gerken said she hopes that the Clayton will continue to serve the community as a place to entertain and make memories for years to come.

"I really hope that the Clayton will stay in business for generations to come. I have collections of memories from my childhood right up through my grandchildren's childhood memories. I've had people say, 'I've gone there. My parents went there. And now my grandkids are going there.' I'd love to see more generations enjoy movies at the Clayton Theatre."

Copies of "Memories of the Clayton Theatre: A Look Back" may be purchased at the Clayton Theatre's box office, Wayne's Barbershop immediately adjacent to the theater, Jayne's Reliable: Furniture and Sundries and from Gerken, who may be reached at (302) 732-6835 or at gerkensandie@hotmall.com.

The Clayton Theatre is located at 900 Main Street in Dagsboro. For more information, to find out the latest showings or to donate, call (302) 732-3744 or visit www.theclaytontheater.com@or www.facebook.com/pages/The-Clayton-Theatre@.

Clayton Theatre to hold classic movie nights to raise funds

Dagsboro Local News

Date Published: January 11, 2013

By Maria Counts Staff Reporter

Dagsboro's Clayton Theatre first opened its doors in February of 1949 with a showing of "One Touch of Venus," starring Ava Gardner. The theater was built by brothers-in-law Alvin Cambell and Elwood Hancock, and named after U.S. Secretary of State and U.S. Sen. John M. Clayton of Delaware.

Harkening back to its origins, beginning next week, the vintage theater will begin holding "Clayton Classics" to help raise funds to purchase a new digital projection system, showing classic films.

On Monday, Jan. 14, "Casablanca" will be shown at 7 p.m., Tickets will cost \$4 per person. On Jan. 21, a showing of "The African Queen" will be held, followed by a showing of "The Maltese Falcon" on Jan. 28, The Clayton Classics series will continue every Monday night through Memorial Day.

"The theater has been using the same projector since it opened in 1949. They are the original MotioGraph projectors and they run 35mm film, which has been the standard in the film industry all these years," said Joanne Howe, who owns the Clayton.

"Over the past couple years, the studios want to switch everything to digital, because it costs them a lot less money to produce the film and send it out to theaters," she noted. "Most of the studios announced that, at the end of 2013, they are no longer going to make film — that they are going to have everything digital, And if you don't switch over, you won't be able to get film anymore,"

Howe and her husband, Ed, purchased the theater in 2000, a few years after they moved to the area.

"We had gone to the theater several times and really loved it," she explained. "I was drawn to the theater because it was named the Clayton, and that was my father's name and I thought that was so cool, When Coastal Point • File photo

The Clayton Theatre celebrated its 60th anniversary in 2009.

we first went into the theater, behind the counter there was a big poster from 'The Sands of Iwo Jima,' which was a John Wayne film, And my father had fought in Iwo Jima," she noted, adding that she hopes to show that film in February.

Howe said that, to upgrade the theater with a new server and digital projectors, along with an upgraded ventilation system, would cost between \$80,000 and \$100,000. That doesn't include the new screen they may have to install to work with the new projector.

"For small theaters like ours, our profit margins are slim to none, We are trying to raise the money through fundraisers, and other things we're trying to come up with, to purchase the equipment," she explained,

"The other wrench that has been thrown in is that Kodak has announced they are going bankrupt and Fuji Film has announced they are no longer going to make film. Now, neither one of them has given an end date to that, but they're the two companies right now that make all the film stock for the film industry. This could be closer than we think... It could happen sooner than the end of 2013."

The single-screen theater is not eligible to receive the subsidies offered to many theaters making the switch, because they do not get enough films on the break, So Howe must pay for the improvements herself or raise the money.

"We are taking donations at the theater, Anybody that is interested in donating can come to the theater to donate or send a check to the theater, and make it out to the 'Friends of the Clayton," she said,

Howe is also in the process of organizing some fundraisers, with the help of the Dagsboro Volunteer Fire Company. She also hopes to hold a fundraiser at the theater, complete with auction items, raffles and, of course, a movie.

"We are still in the process of putting all of that together. The community support has been great. There have been a lot of people who have come out saying they want to help."

"We've put a lot of heart and soul into the theater," she said. "My husband and I have always enjoyed film. When we bought the theater, it was just exciting to be able to preserve the piece of theater. I love the hometown feel of the

in 2009, when the theater turned 60, the Howes upgraded the seats, painted the walls, hung new tapestries and

installed a DVD projector for pre-movie entertainment.

theater. I love that we have regular customers."

The Clayton is the last single-screen theater in Delaware that is still being operated as a movie theater, and Howe hopes to keep it around for years to come.

"There used to be one in every town... We're the very last bit of film history in Delaware, and I'd hate to see it lost over

"There used to be one in every town... We're the very last bit of film history in Delaware, and I'd hate to see it lost over having to buy this equipment, but it's just a huge investment," she said. "The Clayton has been here now for over 60 years and has been a landmark in Dagsboro. We hope to preserve that landmark and want to continue to see it meet the digital age and charge ahead with it."

The Clayton Theatre is located at 900 Main Street in Dagsboro. For more information, call (302) 732-3744 or visit

BLANCHARD'S STATION

mon attended last Wednesday eve- the fire house. ning the Southern States dinner and meeting held in Georgetown at conducted the meeting and announoliver McCabe, Jr.

Sunday afternoon in Todd's Cha-gan

same services. Rev. James Langrell, a former pastor 17 years ago, but now of Deals Island, delivered

Mr. and Mrs. Carl Tucker gave a ter Joan, Mr. and Mrs. William Priestley and daughter Brenda, Mr. and Mrs. Billy Loockerman, Mr. and Mrs. Walter Betts, Mrs. Lula son Jeffrey. Mr. and Mrs. E. L. Kratz, Mr. and Mrs. Allen Willey and son Ronnie, Mr. and Mrs. Kenneth McIlvaine.

The day was ideal and everyone expressed great thanks and wished Jean Ann many more happy birthdays on their departure. Mrs. Arthur Marvil had the misfortune last week to be visited by dogs and have seven nice ducks

Be thankful you can see.

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FRANKFORD

parents over the week-end and atDel. A cash prize of \$10.00 will Saturday evening. You won't want
John O. Mumford and Kendall Estended the reopening services on be awarded for the winning slo- to miss this wonderful presenta-

studies at the University of Dela- Clark and Mr. and Mrs. Rollin Hall

at Fenwick Island, Mr. and Mrs. ware in Newark.
On Sunday, Mr. and Mrs. Ray- Handy Magee in Williamsville, and dinner last Sunday in honor of their little daughter, Jean Ann's 4th birthday anniversary. Those present were her grandmother, while he was a member of the J. Sons. Mr. and Mrs. Ray-mond Hickman motored to Bridge-wille, and Mrs. Ray-mond Hickman motored to Bridge-wille, and Mrs. Alice Magee in Ocean View.

Mrs. L. W. Ryan returned home on Monday from a visit to her while he was a member of the J. Sons. Mr. and Mrs. Kenneth V. short flight with him in his small son George were mightly glad to plane. After circling over Frank- have "mom" home

A son, John Bruce, was born on joyed worship service at the Meth-

Tuesday, March 15, to Mr. and Mrs. Robert Musser at their home on Carey street. The infant has a Clayton School will be staged on Mitchell, Preston Hudson, Elijah

Valley, Pa., are spending the week future date.

pel Church.

William S. Long, Jr., is convalMany home folks as well as from

Yarious communities attended the

Thomas, William H. Truitt, James

Attended the strength of the pripe at the home of his parents, Mr. and Mrs. Milton Marvel

L. Hummer, Edwin W. McCom
Stewards elected are: Messrs.

Charles H. Lockwood, Gardner L.

Thomas, William H. Truitt, James attended the atthe home of his parents, Mr. and Mrs. Milton Marvel

L. Hummer, Edwin W. McCom
Many home folks as well as from an attack of the grippe at the home of his parents, Mr. and Mrs. Milliam P. Com
Thomas, William B. Long, Jr., is conval
Thomas, William B. Lockwood, Gardner L.

Thomas, William B. Lockwood, Gardner Mrs. William S. Long. When fully and Mr. and Mrs. William R. Gos-recovered he will return to his lee of Millville, Mr. and Mrs. James

Mrs. Lida Tucker, Mr. and Mrs. M. C. faculty. Don is an ardent Ryan in New Castle and Dr. and David Webb and daughter Phyliss, birdman, too! So, he persauded the Mrs. Lawrence W. Ryan in Col-Mrs. Calvert Priestley and daugh- intrepid Trudy Hickman to take a lingswood, N. J. Captain Ryan and

ord, the two returned to Bridge- Mr. and Mrs. Ash Godfrey, Mr. ville, where Ray was waiting and Mrs. Frederick Freer and Miss McCauley, Mrs. Medford Smith and the trio motored to Seaford where son Jeffrey. Mr. and Mrs. E. L. they were dinner guests of Vaughn spent the past week-end with Mrs. Stapleton, vocational agriculture Ethel Mitchell and other friends instructor at the Seaford School. and relatives. The Godfreys en-

CHANGE OVER TO

Mrs. Walter Mills and son Alvin
Lester Isaacs, Mr. and Mrs. Medmerce held its regular meeting at
Mr. and Mrs. John W. Park, 3rd,
ners to appear on stage at the new
J. Walter Carmean is superin-

ford Calhoun and Mrs. Helen Har- 8 p. m. Wednesday, March 16, in and little daughter, Anita, of Rose Clayton Theatre in Dagsboro at a tendent of the Sunday school in Dr. Thomas C. Mulligan, Super-intendent of the Dover District, John O. Mumford is superintendent

Stewards elected are: Messrs. L. Hummer, Edwin W. McCom- make his 100th year. He is 89 rick, Preston L. Williams, George now.

ben Evans, Mrs. Gardner L. garbage collection service inau-Thomas, Mrs. William A. Gum, Jr., gurated by the Town Council this Mrs. Stella B. Long, Marcus E. Da- month. vis, G. Carson Thomas, Elias H. Several local citizens will attend Tingle, Lester Hudson, Jacob Po- the Jefferson Day Dinner in Wilwell, John O. Mumford, Robert mington on Saturday evening.

Frankford and Miss Betty Lou

ed an attack on Saturday evening and Sunday was seriously ill and

A. Furman, Fred S. Daisey, Louis F. Daisey, John D. Furman, Reuciate the Friday morning trash and

Aunt Suzy sez: Three lovely things life gives Whatever else Fate sends, My heart is filled with grati-For trees, and books, and

friends.

and meeting held in Georgetown at 7 o'clock.

Mr. and Mrs. E. L. Kratz, Mr. and Mrs. Carl Tucker and Mr. and Mrs. Carl Tucker and Mr. and Mrs. Walter Mills attended the Kirwanis dinner held Thursday evening. It being ladies' night at Greenwood it was well attended. Many from here attended the firemen's supper on Friday and Staturday evenings. It was quite a success.

Mr. and Mrs. Walter Mills attended the Kirwanis dinner held Thursday evenings. It was quite a success.

Mr. and Mrs. Walter Mills attended the Kirwanis dinner held Thursday evenings. It was quite a success.

Mr. and Mrs. Darwin Savage and children of Green Ridge, Past of the paternal grandpard from the followed the firemen's supper on Friday and Saturday evenings. It was quite a success.

Mr. and Mrs. Darwin Savage and children of Green Ridge, Past of the W. S. C. S. of the local Methods and Saturday evenings. It was quite a success.

Mr. and Mrs. Darwin Savage and children of Green Ridge, Past of the W. S. C. S. of the local Methods and Saturday evenings. It was quite a success.

Mr. and Mrs. Walter Carmean and C. A. Staturday evenings. It was quite a success.

Mr. and Mrs. Darwin Savage and children of Green Ridge, Past of the W. S. C. S. of the local Methods and Saturday evenings. It was proposed to conduct a slocal fire house (first \$300 increase in salary.

Mr. and Mrs. Darwin Savage and children of Green Ridge, Past of the week evening at 12 o'clock noon. Attended the first time since 1946. Some \$60,000 in early closing events are scheld at the local fire house (first \$300 increase in salary.

Mr. and Mrs. Darwin Savage and children of the Mover last School. Charles H. Lockwood. Chomber of Comount was elected and the follower trustees for the week even week end and attended the Kirwanis and Mr. and Mrs. Darwin Savage and children of the Mrs. Farances Boothe, service of the wing the follower trustees for the great to the Houston Sunday School. Charles H. Competence, president of the Houston Sunday School. Oh. Oh. Mr. Farances Boothes, School M

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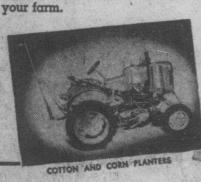
Just think what Pony farming can do for you. the added profit you'll receive from all your operations . . . the independence and freedom you'll enjoy . . . the riding comfort and ease of handling of a real

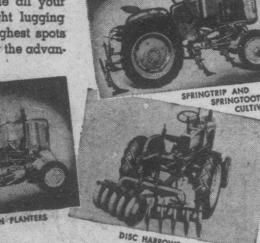
The Pony has plenty of zip to handle all your P.T.O. and belt work too, and downright lugging power at the drawbar that licks the toughest spots on your land. Stop in soon—let's talk over the advantages of a Pony for your farm.

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Greenwood, Del.

consequences Eight Girls Win Odd Fellows

noble grand's chair last Monday

cream and cakes will be for sale. is 5 ft. 6½ inches tall and weighs
Donations of milk are also wel127 pounds. e, as ice cream will be made. Ladies and members of their fam-

Czechs Line Up For U. S. Films

free market food shops—stand be-fore the few American and French allows shown here. Such Hollywood oldies as "Arabian Nights" and "Robin Hood" are packing them in, along with the French "Silence Is Golden."

On the Civer of Harrington, William J. Storey of Dover, William F. Longendyke of Seaford, Dr. A. S. Williams of Laurel, and Colonel Herbert Barnes, superintendent of the Delaware State Police.

On the other hand, Russian films, of which the Czechs get plenty, do slim business. Products of the Czech film industry also do poorly at the box office against the and one-half pounds of a material

will tell you why. It is because there is no trick to filling theaters in the winter, when people often go to keep warm or to avoid bore-

Chemical weed killers are important to market gardeners, since elimination of hand weeding saves much labor cost.

First Test For Miss **Delaware Junior**

(continued from Bres page)

Before the judging the audience was treated to an elaborate fire works display, following a pageant of music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions of the Music and marchers, staged by the prize-winning champions

Carvel Heads Committee
The West View Park of Pittsillies are asked to help make ice burgh is sponsoring the national shall Plan egg powder. "Medical Worker" claims that cream. Any help that can be given contest. Don DeCarlo is national will be appreciated. Please call director, and the national honor-

comprises Governor Elbert N. Carvel, U. S. Senator John J. Williams, "Medical Worker" U. S. Senator J. Allen Frear, Jr., Representative J. Caleb Boggs, and PRAGUE — (AP) — The biggest queues in town these summer days — dwarfing even those before the free market food above the feed McBerty of Newark, Earle Sylvesmovies the Communist government allows shown here. Such Holly-

Control Cattle Grubs A spray mixture to control cattle estern products.

And it is no accident that the into 100 gallons of water. Another few available American films are mixture that will give good control saved up for the summer months.

Both spectators and exhibitors and exhibitors cent rotenone.

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Newcastle Disease Is Still Deadly Threat To Poultrymen

Before the judging the audience until four weeks or more after the

point basis on physical attractions of Ralph Jarman, Glascow; Peter only. Talents will be included in the finals next Saturday.

Mrs. and Mrs. John Lodge of Mrs. Cecil Carpenter and daughter Shawnee, were Sunday dinner guests of Mr. and Mrs. W. G. Capuests of Mr. and Mrs. W. G. Capuests of Mr. and Mrs. C. J. Don-

might just like a veteran. Nice go inly. Talents will be included in the finals next Saturday.

REDDEN

REDDEN

REDDEN

RECOIEY'S Chapel will not have any services through the month of August. Rev. O'Neill is on vacation, so there will be no Sunday.

School or preaching.

On Saturday, August 13th, the Cemetery at McColley Chapel will be cleaned. Help for this work is badly needed, and those who cannot help and could send a donation. Beach, 19, 49 points, 5 ft. 2 in. help and could send a donation to have, their lots cleaned, please of donation.

McColley N. S. C. S. will hold its meeting at the home of Mr. and Mrs. Willow, Type and Mrs. Willow, Willington High School, Mrs. Willington High School, Mrs. Carroll, Jr., and Burton and Mrs. Arrangements have been made to turnish transportation for any services through the month of August. Rev. O'Neill is on vacation, so there will be no Sunday.

School or preaching.

On Saturday, August 13th, the Cemetery at McColley Chapel will be cleaned. Help for this work is bas; Alice Richards of Rehobott, hadly needed, and those who cannot help and could send a donation to have, their lots cleaned, please do so. Mr. Charles Rust, Georgetown, Letricia King, 17, Milton, weight 18 lbs., five feet 3½ inches, so the ford the work of the County Extension Office, Georgetown.

McColley W. S. C. S. will hold its meeting at the home of Mr. and Mrs. Wilson, Gran visited Chincoteague Island, Va., on Sunday.

Mr. and Mrs. Wilbur Thomas and children Dolores and Ruth of Chester, Pa., spent last week with Arrangements have been made to turnish transportation for any adaryment and surface and son Rail the following dairymen: Raymond E. Gordy Seaford; Mervin V. Walland Children Wilson and Joyce, Henry Letricia King, 17, Milton, weight 18 lbs.; Alice Richards of Rehobott to have, their lots cleaned, please do so. Mr. Charles Rust, Georgetown, Letricia King, 17, Milton, weight 18 lbs.; Alice Richards of Rehob

peans are suffering from stomach ailments as a result of eating Mar-ed home last week after spending

most American egg powder sent to Virginia Ware if you can manage to help or donate milk. Thank you.

Czeche Line II. For comprises Governor Elbert N. Carbon III. For comprise Governor Elbert N. Carbon III. For comp

"Medical Worker" cited an essay by a German which appeared in the American zone of Germany. The Soviet paper said the German doctor had been exce-H. Edward Maull of Lewes, James F. Hearn of Wilmington, Ford H. clusions from his study, but that he had given the basic facts.

> BLIZZARD Pine Street **Orthopedic Shoes** Entire Family

NOTE: New Summer Store Hours Monday, Tuesday, Thursday, Friday — 9:30 to 5 Wednesday Closed Saturday—9:30 to 6

E. RALPH BLIZZARD Georgetown

LINCOLN

August, and on Sunday last the school granted the supt., a vacation, the assistant supt., W. G. Cason will have charge in August.

In and Mrs. Courtiand Pinder, Philadelphia Mrs. Herman on Saturday.

Mr. and Mrs. Henry Kuratle and on Saturday.

Miss Christi in Wilmington.

son will have charge in August.

The Loyal Workers Class meeting was postponed from August 2. until next Tuesday evening, August 2. until next Tuesday evening, August 2. until next Tuesday evening, August 2. Wednesday at Chincoteague, Was Wyatt and Mrs. Caddie Biede
Mr. and Mrs. Virden Morris of Miss Christina Morgan is spend as a covered dish. All members ing the week with her aunt and under the week with her aunt and unde

several weeks in Philadelphia.

Mr. and Mrs. Eugene Southard of Mr. and Mrs. Walter Truitt of Mr. and Mrs. Murray Brenne-Lincoln Methodist Church
Rev. W. H. Revelle Sr.,
Sunday, August 7th.

11:00 a. m., Church School, Douglas Morgan, supt.

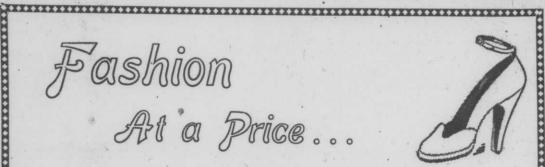
11:00 a. m., Church School during fas, except Church School during fay, and on Sunday last the school granted the supt., a vacation, the assistant supt., W. G. Casson wards and Mrs. Henry Kuratle and son will have charge in August for the supple supple for the supple for t

Phone 130 HARRY S. RUST 505 Marshall St. Phone 774-W Milford

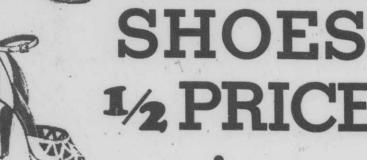
IT'S THE Gream THAT MAKES THE DIFFERENCE Abbotts own fresh, sweet cream gives outof-this-world

Fashion

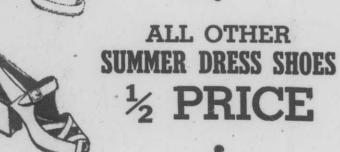
flavor to















- Semi-Annual Sale of Famed "Magic Sole" Shoes
- Brown-and-Whites, White
- Polished Leathers, Patents
- Flats, Medium-Heel, High Heels
- Black, Brown, White, Red, Green

Group of Sizes 4 to 10, AAA to B



BRAUN'S STORES

GEORGETOWN

LAUREL

Miss Christina Morgan is spend- as a covered dish. All members several days last week with their

The Sunbeam Class met at the

Classified Ads get results

GRAND OPENING

Thursday, August 4th FREDERICK'S

Complete Line

MEN'S, WOMEN'S and CHILDREN'S SHOES MEN'S WEARING APPAREL

Advertised Brands

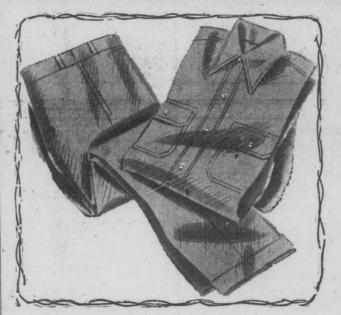
DO NOT FAIL TO ATTEND

CLAYTON THEATRE BUILDING

Dagsboro

Delaware

PENNEY'S WORK CLOTHES ARE **BUILT STRONGER TO LAST LONGER** AND SAVE YOU PLENTY!



SANFORIZED COLOR FAST THREAD RIVET REINFORCEMENTS CUT FULL SANFORIZED WAIST BANDING

HEAVY SAIL CLOTH POCKETS

Top-'n'-bottom **Army Twill Sets**

BETTER THAN AVERAGE SAVINGS AT PENNEY'S

2.69 lightweight shirt 2.98 heavyweight pants



LOW PRICED WORK SHOES

3.98

Sturdy black or brown double tanned leather. Heavy cord sole, solid leather slip sole. A whale of a value at this thrifty Penney price.



OVERALLS

2.29

Point for point, from double thick suspenders to reinforced crotch, they're built stronger to last longer and save you plenty! Heavy 8 oz. Sanforized blue denim.

BEST FOR YOUR MONEY...EVERY WAY



PLAIDS 2.98

Plaids . . . clearer, brighter because the colors are woven right in! Perfect details (white collars, ruffle sleeves) the way girls like them.

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BOYS' JEANS 1.49

Penney's adds another big feature to our ready valuepacked boys' jeans! Smooth washable zipper fly Fabric is heavy 8 oz. Sanforized blue denim. Sizes 6-16.



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Penney's inexpensive work shirt is made of sturdy Sanforized chambray, well-tailored with full roomy chest and generous tuck-in at waist. 14-

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